Meeting Summary

Name: LA as Subject Executive Committee Meeting
Date: December 14, 2004

Attendees: Robert Marshall, Kenneth W. McGuire, Mario Ontiveros, Claude Zachary
Absent: Phil Ethington, Matt Roth, Karen Stokes

Time: 9:00 – 10:00am
Quorum: No

I. Assessment of Annual Meeting
40 LA as Subject members attended the First Annual Meeting. For next year’s Annual Meeting, members of the Executive Committee discussed ways to increase participation:
1. In addition to mailings and email, call all members to encourage them to attend.
2. Curate a formal exhibition highlighting objects from member archives and collections.
3. Now that we will have an annual meeting, begin planning earlier and seek member feedback.
4. Have a keynote speaker.

Ways to enhance the actual meeting:
1. Designate a “MC” to help the meeting run smoothly.
2. Rather than have the Chair and Standing Committee members sitting in the audience, provide a table/name cards at the front of the room – this will allow Forum members to easily identify them.

If Forum members have additional comments, please e-mail Mario Ontiveros at montiver@usc.edu.

II. Old Business – “Host Institution” appendix to the Mission, Bylaws, and Strategic Plan document
Executive Committee members will begin to review the appendix at the January meeting and then decide when to meet with USC.

III. Standing Committee Report:
Membership Committee
Kenneth W. McGuire, Chair

Our 200th member has joined LA as Subject! The Theodore Payne Foundation collections represent some of the earliest Southern California nursery business and landscaping materials in the state. But its main focus is the formation of California native botanical movement started by Theodore Payne.

Theodore Payne’s avocation was plants. From the early use of palm trees in landscaping to the eucalyptus boom of the early 20th century he was actively involved. He was both published and sought after in the horticulture field and contributed widely to his profession.

Payne however, recognized that California native plants were being pushed aside and disappearing from the palette of the states landscape. He became their early advocate and the Theodore Payne Foundation today carries on his legacy of California native plant propagation.

Welcome to our newest member.

The Membership Committee

NEXT MEETING: Tuesday, January 11, 2005 in the Doheny Library at USC at 9:00am.