

**LA as Subject
General Membership Meeting
Via Zoom
10/13/2020**

1. How to Navigate the Archives Bazaar (Archives Bazaar Committee):

- Celebrating online, 15th Archives Bazaar, and 25th Anniversary of LA as Subject.
- Saturday, October 17th, 2020, 8 am to 8 pm.
- Access through LA as Subject Archives Bazaar page.

1.a. Program previews

- Coffee with Coordinator will be on Instagram live; not the LA as Subject website.
- Reference Chat Rooms will run from 10 am to 4 pm.
- Home Movie Day will be held 5 to 8 pm.
- Reception will be held from 4 to 5 pm on Zoom for exhibitors. Exhibitors will be sent a direct link to the Zoom reception. The Avery Clayton Spirit Award will be announced and the “In Memoriam” slide presentation will be played.
- Virtual Exhibitor Booths links – email Liza with corrections and she will get fixed.
- Virtual Exhibition, “When I Think of Home: Images from the L.A. Archives,” had over 100 items submitted.
- Question raised about Reference Room Chat: when will schedule be set-up and everyone notified?
- There will be three different ways for visitors to participate in the Archives Bazaar: live presentations will be streamed, interactive sessions, and on-demand online exhibits, tutorials, and exhibitor booths.

1.b. Social media promotion tips

- Use hashtags: #ArchivesBazaar or #LAArchivesBazaar.
- Download postcard and send.
- Use social media.
- Follow @LAasSubject.

1.c. Reference chat

- Question: When will the schedule be set-up and everyone notified of their times?
- Answer: Information will be sent out via email.
- Question: How will the Reference chat work?
- Answer: There will be an open Zoom link. Visitors will click on link and encounter a moderator who will let them into the Reference room and send them to the appropriate exhibitor break-out room to get questions answered.

1.d. In memoriam segment at reception

- Mallory is still seeking submissions.

1.e. Q&A

- Lots of questions were posed and answered in Zoom chat.
- Liza asked everyone with questions over the next couple of days to check the LA as Subject Archives Bazaar first (ie: 10 ways to participate information) and then send email to Liza if website doesn't answer question.
- Liza will create link map that will allow visitors to visit other activities beyond Zoom.
- Question: Will the event be recorded?
- Answer: The live presentations will be recorded and made available. The interactive sessions will probably not be recorded.
- Patty Johnson shared the Zoom link to the 15th Annual Los Angeles Archives Bazaar – Private Reception with the group via Zoom Chat.

2. Standing Items

2.a. Approval of [August Meeting Notes](#) (Lisa Crane)

- Lisa outlined how approving General Membership Meeting notes will work.
- Draft notes will be posted to Membership Meeting Archives and will be sent to membership along with the agenda for the next meeting.
- A few minutes will be spent at the beginning of each General Membership Meeting to recommend corrections and then approve the notes.
- The final notes will then replace the draft notes in the Membership Meeting Archives.

2.b. New Members Welcome (Julie Yamashita)

- California State Library
- Claremont Heritage
- Fowler Museum at UCLA
- Museum of Neon Art
- California State Polytechnic University, San Luis Obispo

2.c. General Announcements (all)

- Liza received approval to post the “LAAS Virtual Talk-Shop Series” recordings on YouTube. Stella Castillo was able to coordinate 21 talk-shops. Many thanks to Stella for her hard work on these!
- Mallory announced CSUN's launching of its first virtual exhibit, “[Los Angeles on Film and on Record.](#)”
- For the December member meeting, it might be good to have a lightning round featuring online exhibits, new webpages, and/ collection features from our members. Members will be able to submit their ideas when the email goes out to RSVP and submit agenda items for the December meeting.

- Alexa Kim announced that [Self Help Graphics & Art](#) has launched their Dia de los Muertos Season, including a virtual exhibition which goes live today (10/13/2020) at 4 p.m.
- Claremont Graduate University was gifted the archives of the Museum of Mormon History of the Americas (Provo, UT) which will be housed and stewarded by Special Collections, The Claremont Colleges Library.
- Charlotte Bocage from the Southern California Genealogical Society announced they will recreate the 1890s census for SoCal as many items were lost/burnt in a fire.
- Christina Rice from LA Public Library, announced the launch of a virtual exhibit, "[Life on a String: The Yale Puppeteers & the Turnabout Theatre](#)" last week, which is a preview of the in person exhibit that was supposed to have launched this past April.
- The LA Public Library added the photo archive of Tom Meyer to its collections.
- The Historical Society of Long Beach will hold its Annual Historical Cemetery Tour virtually this year on October 31st.
- The Autry Museum of the American West will publish an online component to its physical exhibit, "[What's Her Story: Women in the Archives](#)" in November.
- A gentle reminder to all members: put your activities on the LAAS events page!