The 7th Annual
Los Angeles Archives Bazaar
Presented by L.A. as Subject

Saturday, October 27, 2012
University of Southern California
Doheny Memorial Library

Los Angeles Archives Bazaar

The Stories and History of Los Angeles. All Day, All In One Place, at the 7th Annual Archives Bazaar

www.laassubject.org

Los Angeles Archives Bazaar

LOCATION
USC DOHENY MEMORIAL LIBRARY
SATURDAY, October 27, 2012 | 9:00 a.m. to 5:00 p.m.

FOOD
A selection of light lunch and snack foods—as well as coffee and other beverages—is available at Starbucks near Leavey Library on the USC campus. There are a variety of restaurants at University Village at Hoover and Jefferson and near the southeast corner of Figueroa and Exposition.

ABOUT L.A. AS SUBJECT
L.A. as Subject—an association of archival institutions hosted by the USC Libraries—is dedicated to improving the visibility, access, and preservation of archives and documenting the rich history of the Los Angeles region. Learn more at www.laassubject.org.

VISITOR INFORMATION
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SCHEDULE OF SESSIONS

9:30 - 10:45 a.m.
Wish You Were Here: Los Angeles in Postcards
(Intellectual Commons, Room 233)

On The Record: Getting Started with Oral History
(Endowment Hall, Room 202)

11:00 a.m. - 12:30 p.m.
CSI Los Angeles: Archival Case Study Investigations
(Intellectual Commons, Room 233)

Start Your Engines: How L.A. Became the Center of Car Culture
(Endowment Hall, Room 202)

1:00 - 2:30 p.m.
Southern California Ranchos and Homesteads
(Intellectual Commons, Room 233)

Start Your Engines: How L.A. Became the Center of Car Culture
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2:30 - 3:45 p.m.
Southern California Ranchos and Homesteads
(Intellectual Commons, Room 233)

Start Your Engines: How L.A. Became the Center of Car Culture
(Endowment Hall, Room 202)

3:00 - 4:15 p.m.
Everyday Sunshine: The Story of Fishbone
(Intellectual Commons, Room 233)

On The Record: Getting Started with Oral History
(Endowment Hall, Room 202)

4:15 - 5:30 p.m.
CSI Los Angeles: Archival Case Study Investigations
(Intellectual Commons, Room 233)

Start Your Engines: How L.A. Became the Center of Car Culture
(Endowment Hall, Room 202)

5:30 - 6:45 p.m.
Everyday Sunshine: The Story of Fishbone
(Intellectual Commons, Room 233)

On The Record: Getting Started with Oral History
(Endowment Hall, Room 202)

SPECIAL EVENT
1
A Very Quick Tour of L.A. Area Archives

PANEL DISCUSSIONS
2
Wish You Were Here: Los Angeles in Postcards

3
CSI Los Angeles: Archival Case Study Investigations

4
Start Your Engines: How L.A. Became the Center of Car Culture

5
Southern California Ranchos and Homesteads

EDUCATIONAL SESSION
6
On The Record: Getting Started with Oral History

FILM SCREENING
7
Everyday Sunshine: The Story of Fishbone
**SPECIAL EVENT**

11:00 a.m. – 12:30 p.m.
A VERY QUICK TOUR OF LOS ANGELES AREA ARCHIVES
Friends of the USC Libraries Lecture Hall, Room 240

Just as speed dating brings together lonely hearts, this quick-paced series of 5-minute presentations will help connect scholars, students, and history buffs with the archival collections they need. More than a dozen L.A. as subject members will share one notable item from their archives as a way of introducing their collections. Bring a notepad, watch the presentations, and then head down to the exhibition hall for a second date.

**DOCUMENTARY FILM SCREENING**

3:00 p.m. – 5:00 p.m.
EVERYDAY SUNSHINE: THE STORY OF FISHBONE
Friends of the USC Libraries Lecture Hall, Room 240

In the early 1980s, Fishbone rose from its Los Angeles roots to become one of the most original bands of its time. In the documentary film, the story is told of the band that demolished the walls of genre and challenged the racial stereotypes and political order of the music industry—and the nation.

LEV ANDERSON co-directed and co-produced Everyday Sunshine. A fine arts photographer whose work has been exhibited in San Francisco, Japan, and Mexico City, Anderson has been capturing the magic of music on video since the age of twelve. He previously directed the documentary short Emergence: Art and Architectural Life.

CHRIS METZLER co-directed and co-produced Everyday Sunshine. His experience in film and music video production has taken the USC graduate from the country and Christian rock scenes in Nashville to the world of commercial rock ‘n’ roll in Los Angeles. The recipient of a Billboard Music Video Award, Metzler also co-directed the 2004 documentary Plays & Measures on the Salton Sea, which filmmaker John Waters narrated.

**EDUCATIONAL SESSION**

9:30 a.m. – 10:45 a.m.
START YOUR ENGINES: HOW L.A. BECAME THE CENTER OF CAR CULTURE
Friends of the USC Libraries Lecture Hall, Room 240

Drag races. Drive-thrus. The 405. Detroit may be the car capital of the world, but Los Angeles has long been associated with car culture. Learn about Los Angeles’ preponderance for auto-enthusiasts through a panel discussion, featuring L.A. native and curator Leslie Kendall, as well as visual artists Larry Towels and Jim Neely. Moderated by Joni Miller.

**EXHIBITIONS**

In conjunction with the Archives Bazaar, two exhibitions will be on view in Doheny Library. On the ground floor is Water and Power, a collection of images and oral histories exploring how the role and power have played in shaping the history of the Southern California region. Timed for the campaign season, All Politics is Local on the second floor by the USC Libraries Special Collections takes a look at the important role Angelinos have played in local, state, and national elections.

**ACKNOWLEDGMENTS**

To learn more, please visit them in our exhibition area, or go to their website at www.lunaimaging.com.

**WATER AND POWER**

Rotunda, Ground Floor

ALL POLITICS IS LOCAL: CAMPAIGNS AND ELECTIONS IN CALIFORNIA
Special Collections, Second Floor

**SOUTHERN CALIFORNIA RANCHOS AND HOMESTEADS**

3:00 p.m. – 4:30 p.m.
SOUTHERN CALIFORNIA RANCHOS AND HOMESTEADS
Intellectual Commons, Room 233

In the early nineteenth century, when Los Angeles was just a small pueblo, a number of ranchos populated the Southern California landscape. Paul Spitzzer, of the Homestead Museum, Carolyn Schoff from Pio Pico State Historic Park, and Steve Iveson of Rancho Los Cerritos talk about the challenges of preserving and interpreting their landmarks for a new generation.

**FACULTY OF ARTS, LICENSING, AND COPYRIGHT**

In the Pursuit of Social Change. In 2011, she received the Avery Clayton Spirit Award from L.A. as Subjects.

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