

PARTICIPATING ARCHIVES

EMBASSY ROOM, GROUND FLOOR

Aerospace History Project,
Huntington-USC Institute on California & the West
Autry National Center, Institute for the Study of the American West,
Braun Research Library and Autry Library
Beverly Hills Public Library Historical Collection
Bison Archives/Marc Wanamaker
Boyle Heights Historical Society
California State University Dominguez Hills
Center for Oral and Public History—
California State University, Fullerton
Chinese Historical Society of Southern California
CSUN Special Collections & Archives
Filipino American Library
Gazin Contemporary Cultural Photo Archive
Glendale Community College Archives
Historical Society of Long Beach
La Señora Research Institute
Libraries of the Claremont Colleges
Los Angeles City Archives
Los Angeles City Historical Society
Los Angeles Public Library
Los Angeles Unified School District Historical Collection and Archives
Occidental College Library Special Collections
Orange Empire Railway Museum
Pacific Palisades Historical Society
Pasadena Museum of History
Santa Monica Public Library Image Archives
Seaver Center for Western History Research,
Natural History Museum of LA County
Society of California Archivists
Southern California Genealogical Society
The Orange and Los Angeles
UCLA Library Department of Special Collections
USC Libraries Special Collections
Virtual Oral/Aural History Archive, CSULB

FIGUEROA ROOM, SECOND FLOOR

Academy of Motion Picture Arts and Sciences, Academy Film Archive
Center for the Study of Political Graphics
County of Los Angeles Public Library Resource Centers
CSUN Geography Map Library
Dorothy Peyton Gray Transportation Library and Archive at Metro
Los Angeles Philharmonic Archives Hollywood Bowl Museum
Mayme A. Clayton Library & Museum
ONE National Gay & Lesbian Archives
Pacifica Radio Archives: A Living History
Southern California Library for Social Studies and Research
UCLA Chicano Studies Research Center Library & Archive
UCLA Film & Television Archive

ALUMNI ROOM, SECOND FLOOR

All the Saints of the City of the Angels:
Seeking the Soul of L.A. on Its Streets
Altadena Historical Society
California Council for the Humanities
Eighth & Wall Incorporated: We Tell the Forgotten Stories
Historical Society of Centinela Valley
Japanese American National Museum
LA84 Foundation—Sports Library
Loyola Marymount University Libraries
Pico Rivera History and Heritage Society
Research Library at the Getty Research Institute
St. Vincent Medical Center Historical Conservancy
UCLA Ethnomusicology Archive
Wally G. Shidler Historical Collection of Southern California Ephemera
Workman & Temple Homestead Museum

VISITOR INFORMATION

USC DAVIDSON CONFERENCE CENTER

SATURDAY, OCT. 25, 2008
10:00 a.m. to 5:00 p.m.

GENEALOGY AND DNA RESOURCES

Discount coupons for DNA testing for genealogical research will be available from the Southern California Genealogical Society in the Embassy Room and at the *DNA All the Way* panel.

DISCOUNTS AT MUSEUMS IN EXPOSITION PARK

Discount admission coupons to the Natural History Museum of Los Angeles County are available at their table in the Embassy Room on a first-come, first-served basis. The museum is located in nearby Exposition Park.

Admission is free at the California African American Museum and the California Science Center in Exposition Park.

FOOD

A selection of light lunch and snack foods—as well as coffee and other beverages—is available at Trojan Grounds near Leavey Library on the USC campus. There are a variety of restaurants at University Village at Figueroa and Jefferson and near the southeast corner of Figueroa and Exposition.

L.A. as SUBJECT

L.A. as Subject—an association of archival institutions hosted by the University of Southern California Libraries—is dedicated to improving the visibility, access, and preservation of archives and documenting the rich history of the Los Angeles region. Learn more about the association at www.usc.edu/libraries/lasubject or (213) 740-2543.

ACKNOWLEDGMENTS

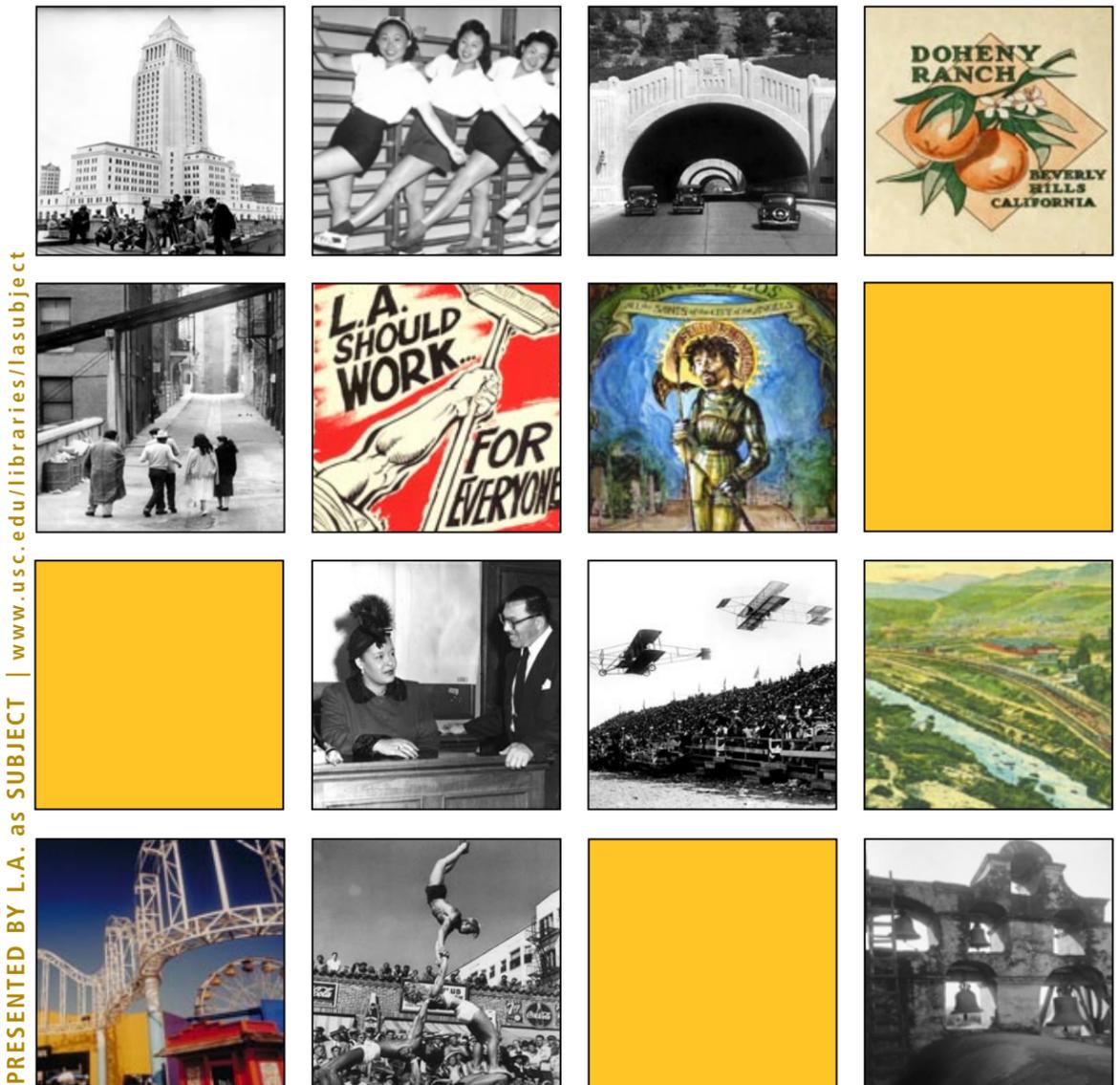
Many thanks to our preservation sponsor, Gaylord Bros., and sponsor Luna Imaging, Inc. Visit Gaylord Bros. at www.gaylord.com and Luna Imaging, Inc. at www.lunaimaging.com.



Special appreciation to Liza Posas of the Autry National Center Libraries and Dale Stieber of Occidental College Library for coordinating event volunteers.

Images appear courtesy of All the Saints of the City of Angels, Bison Archives, California State University Dominguez Hills, Los Angeles City Archives, Santa Monica Public Library Image Archives, Seaver Center for Western History Research—Natural History Museum of Los Angeles County, UCLA Film & Television Archive, UCLA Libraries Department of Special Collections, USC Libraries Special Collections, and the Walter Gordon/William C. Beverly Collection. *L.A. Should Work...For Everyone* (1989) by Sylvain appears courtesy of the Center for the Study of Political Graphics.

ARCHIVES LIVE



PRESENTED BY L.A. as SUBJECT | www.usc.edu/libraries/lasubject

©2008 USC LIBRARIES for L.A. as Subject

The 3rd-Annual Los Angeles Archives Bazaar

INSIDE

BOOK SIGNINGS with L.A. authors William Estrada, Jonathan Gold, Carina Monica Montoya, Icy Smith, Jervey Tervalon, and J. Michael Walker

SCREENINGS of *Chicano Rock!*, *Chinatown Remembered*, *The Eastsiders*, and *The New Los Angeles*

EDUCATIONAL PANELS about digital research, DNA testing, Home Movie Day, and L.A. as Subject

BACK COVER

DIRECTORY of participating archives

VISITOR INFORMATION about discounts at nearby museums, food and beverages, and family genealogy and DNA resources

USC LIBRARIES

AUTHOR DISCUSSIONS and BOOK SIGNINGS BOARDROOM, SECOND FLOOR

10:00 a.m. – 10:45 a.m.

ICY SMITH

Mei Ling in China City and The Lonely Queue

The Lonely Queue: The Forgotten History of the Courageous Chinese Americans in Los Angeles won the 2002 Clarion Award for best nonfiction book. The *Los Angeles Times* described it as “a bilingual book that celebrates the Chinese American community of Southern California...with the intimacy of a family album and the authority of a historical monograph.” The children’s book *Mei Ling in China City* was selected as a 2008 Independent Publisher Book Award winner.

11:00 a.m. – 11:45 a.m.

WILLIAM ESTRADA

The Los Angeles Plaza: Sacred and Contested Space

City plazas worldwide are centers of cultural expression and artistic display. They are settings for everyday urban life where daily interactions, economic exchanges, and informal conversations occur, thereby creating a socially meaningful place at the core of a city. Estrada explores how the plaza at the heart of historic Los Angeles represents a quintessential public space where real and imagined narratives overlap, providing as many questions as answers about the development of the city and what it means to be an Angeleno.

12:15 p.m. – 1:15 p.m.

JONATHAN GOLD

Counter Intelligence: Where to Eat in the Real Los Angeles

In 2007, Gold became the first food critic to win a Pulitzer Prize. *Counter Intelligence* is the richest and most complete guide to eating in Los Angeles. It collects over 200 of Gold’s best restaurant discoveries—from inexpensive lunch counters you won’t find on your own to the perfect undiscovered dish at a beaten-path establishment. He reveals the hidden kitchens where Los Angeles’ ethnic communities feed their own. Not to mention the perfectly prepared hamburger and Los Angeles’ quintessential hot dog.

2:00 p.m. – 2:45 p.m.

JERVEY TERVALON

Lita, All the Trouble You Need; Dead Above Ground; Understand This; and Living for the City

Understand This, Tervalon’s acclaimed novel about young people in South Central Los Angeles, grew out of his experiences teaching high school in the area and his pain after the death of one of his favorite students. The best-selling novelist, poet, and screenwriter has said, “I’m trying to create a body of work focused on black life in South Los Angeles—and the United States.” Tervalon teaches in the USC Department of English.

3:00 p.m. – 3:45 p.m.

CARINA MONICA MONTOYA

Filipinos in Hollywood

Montoya examines the 80-year history of Filipinos in Hollywood, dating back to the first wave of immigrants—primarily men—who arrived and settled in Los Angeles. Despite the hardships of discrimination and many other obstacles, these early Filipino settlers had high hopes and dreams for the future. Many sought employment in Hollywood, only to be marginalized. But many emerged from the shadows to become highly recognized talents, some occupying positions in the entertainment industry that helped make Hollywood what it is today—the world’s capital of entertainment.

4:00 p.m.– 4:45 p.m.

J. MICHAEL WALKER

All the Saints of the City of Angels: Seeking the Soul of L.A. on Its Streets

Walker explains the origins of his imaginative historical and artistic project, writing, “I was thumbing through the index of the *Thomas Guide*, a book of Los Angeles street maps, when it struck me how many streets there are named for saints—in this city named for a saint (Our Lady of the Angels). I decided to track the histories of all these streets, and the stories of all these saints, to see how they might connect and what their moments of convergence might say about our cultural heritage.”

The authors will sign books in the atrium outside the Boardroom after their talks.

FILM SCREENINGS and Q&A SESSIONS CARDINAL ROOM and GOLD ROOM, SECOND FLOOR

10:30 a.m. – 11:45 a.m.

THE NEW LOS ANGELES

Lyn Goldfarb

This engaging documentary explores the complexities of inclusion in Los Angeles, which is the nation’s largest majority-minority city. It also has the nation’s largest divide between rich and poor. The film provides a riveting portrait of a city in often turbulent transition, beginning in 1973 with the election of Mayor Tom Bradley—the first African-American mayor of a major city without a black majority. It concludes with the political empowerment of Latinos and the election of Antonio Villaraigosa, Los Angeles’s first Latino mayor in more than 130 years. *The New Los Angeles* looks beyond the Hollywood dreamscape to a dynamic new city that is grappling with the same issues as the rest of the nation: immigration, globalization, de-industrialization, economic inequality, and a shrinking middle class. The film tells the stories of forging coalitions, nurturing inclusion, seeding innovation, salvaging identity, and building community—stories that resonate in every corner of contemporary America. *The New Los Angeles* is part of the California and the American Dream series. Learn more at www.californiadreamseries.org.

12:00 p.m. – 1:30 p.m.

THE EASTSIDERS

William Beverly

Central Avenue is a major north-south corridor in Los Angeles that formed the center of the African American community between 1920 and 1955. Many Angelenos are aware of Central Avenue’s significance as a jazz mecca during that time, as Lionel Hampton, Buddy Collette, and Charlie Mingus got their start in the neighborhood, and Duke Ellington, Count Basie, and Charlie Parker passed through regularly. However, the stories of ordinary African Americans—whose daily lives took place among the businesses, churches, and homes in the area—are often forgotten. The film collects dozens of accounts by former residents of the Central Avenue corridor from diverse backgrounds. The Eastsiders were the last generation to witness the heyday of Central Avenue, and it is critical to preserve and share their stories as they age. From them, we learn about an important time in African American and Los Angeles history, and how a community thrived despite discrimination and racism. The film was produced by Eighth & Wall Incorporated. Learn more at www.eighthandwall.org.

2:00 p.m. – 3:00 p.m.

CHICANO ROCK! THE SOUNDS OF EAST LOS ANGELES

Jon Wilkman

From Ritchie Valens to Los Lobos and beyond, this film, which premieres on PBS December 14, 2008, tells the stories of kids from East Los Angeles who struggled to find a musical identity of their own, and succeeded. The roots of Chicano rock ‘n’ roll can be traced to barrios throughout the American Southwest, but most importantly to the streets and neighborhoods of East Los Angeles. Kids from local schools such as Garfield and Roosevelt High met, played music, and began a musical dialogue with an emerging rock ‘n’ roll tradition. Chicano rock ‘n’ roll is the sound of each succeeding generation listening and absorbing, reacting and responding, searching for and finding an identity with music. *Chicano Rock!* reveals one of L.A.’s untold stories through the words and experiences of the East Los Angeles community. The film was sponsored in part by the Los Angeles Historical Society. Learn more at www.wilkman.com.

3:30 p.m. – 4:30 p.m.

**CHINATOWN REMEMBERED:
LOS ANGELES DURING THE 1930s AND 1940s**

Will Gow

Located in the heart of historic Los Angeles, Chinatown has been a vibrant community for nearly 150 years. Despite the neighborhood’s iconic status, few Angelenos realize how much the Chinatown of today was influenced by the generation that came of age during the 1930s and 40s. If you ask this older generation, you will learn that Chinatown did not always exist in its current location. Many older residents remember the chaos wrought on their families, relatives, and neighbors when they were forced from their homes by the construction of Union Station. Now in their seventies, eighties, and nineties, these residents played a pivotal role in creating New Chinatown, which was the first planned Chinese American community in the United States. The *Chinatown Remembered* Project captures the stories and memories of the generation of Chinatown residents who came of age during World War II. The documentary was produced by the Chinese Historical Society of Southern California. Learn more at www.chssc.org.

The films were funded in part by the California Council for the Humanities (CCH), a member of L.A. as Subject. CCH staff and several filmmakers will be available for audience Q&A.

EDUCATIONAL PANELS CLUB ROOM, SECOND FLOOR

10:00 a.m. – 11:00 a.m.

GOING DIGITAL: RESEARCH COLLECTIONS

IN THE ELECTRONIC AGE

R. Wayne Shoaf

The USC Libraries Digital Archive offers public access to a wide range of visual images of drawings, illuminated manuscripts, maps, photographs, posters, prints, rare illustrated books, and audio and video recordings. Representing numerous subjects from the libraries’ collections, it includes materials from the applied sciences, fine and decorative arts, regional and American history, performing arts, and social sciences.

R. Wayne Shoaf is director of technical services in the USC Libraries. He is one of the architects of the USC Libraries Digital Archive and helps develop its metadata structure. He works with digital archive contributors to analyze and migrate metadata and assess the quality of metadata records. Visit the archive at digarc.usc.edu.

11:15 a.m. – 12:30 p.m.

L.A. AS SUBJECT: WHY ARCHIVES MATTER

Panel Discussion Moderated by Sue Tyson

L.A. as Subject is an association of nearly 300 archival institutions hosted by the USC Libraries dedicated to preserving rare and little known materials that illuminate the cultural heritage and historical development of the Southern California region. Among the panelists are L.A. as Subject founders who will discuss the association’s origins, the rich variety of collections it now includes, and how its member archives enrich the study of history and challenge conventional opinions about Los Angeles. Learn more about the association at www.usc.edu/libraries/lasubject.

Robert G. Marshall is head archivist at the Urban Archives Center, California State University, Northridge, and the CSUN University Archives. Along with program development, collection acquisition, community outreach, and preservation and design, he manages digital projects and teaches graduate courses. He serves on the Historical Records Preservation Committee for the City of Los Angeles. Learn about the Urban Archives Center at library.csun.edu/Collections/SCA/UAC.

Karen L. Stokes is senior project specialist and manager with the Getty Research Institute. After joining the staff in 1992, she focused on developing and producing local, national, and international lectures, seminars, conferences, workshops, and symposia on topics related to art history, humanities, and the visual arts. Stokes conceived and managed the development of the L.A. as Subject project and advisory forum in 1995. Visit the Getty Research Institute at www.getty.edu/research.

Sue Tyson is a librarian at the University of Southern California specializing in U.S. and Canadian history, American studies and ethnicity, African American studies, Asian American studies, Native American studies, and the American West.

Claude Zachary is university archivist and manuscripts librarian in the USC Libraries and is active in regional and national archival organizations. He is co-author of *A University and a Neighborhood: University of Southern California in Los Angeles, 1880-1984*, and *Historic Hotels of Los Angeles and Hollywood*.

1:00 p.m. – 2:00 p.m.

DNA ALL THE WAY: USING DNA TO AUGMENT

YOUR GENEALOGICAL RESEARCH

Alice Fairhurst

Using examples of famous people and results from several of her twelve DNA projects, Alice Fairhurst will cover the basics of DNA testing. You’ll learn how DNA testing for genealogical research differs from tests used for forensic or medical purposes and which companies offer testing. You’ll hear the pros and cons of testing male ancestry through Y-DNA and female ancestry through mtDNA. Discount coupons for DNA testing will be available for panel attendees.

Alice M. Fairhurst is a charter member of the International Society of Genetic Genealogy (ISGG), and she coordinates the efforts of amateur and professional geneticists to keep the YSNP tree up-to-date. She is the administrator or co-administrator of twelve genealogical DNA projects, a member of the Southern California Genealogical Society (SCGS) board, and chair of the DNA Interest Group. She has been active in the genealogical world for more than 40 years and has taught at Cal Poly Pomona and Glendale Community College. To learn more, visit the SCGS at www.scsgsgenealogy.com or the ISGG at www.isogg.org.

2:15 p.m. – 3:15 p.m.

YOU STILL CAN’T TAKE IT WITH YOU: WHAT TO DO WITH

YOUR COLLECTION WHEN YOUR KIDS DON’T WANT IT

Carol Wells and Michael Palmer

You spend a lifetime, or at least a significant number of years, collecting, preserving, or lovingly hoarding your private collection, objects, and papers that express your curiosity and passions or document your family history. But your children—including adult children—don’t care. You know that when you shuffle off this mortal coil, they are planning to chuck what you’ve so painstakingly collected into the dumpster. What can you do now to protect and preserve your collection?

Carol Wells is an activist, medieval art historian, curator, poster collector, and executive director of the Center for the Study of Political Graphics (CSPG). She founded CSPG after realizing that no collections were using posters to educate, agitate, and inspire people to action. Visit the CSPG at www.politicalgraphics.org.

Born in a displaced-persons camp in Germany, **Michael Palmer** was raised in Southern California and studied medieval history and archaeology at Yale College and Oxford University. He’s been knocking about the archival world for more than 30 years, currently as archives project director at ONE National Gay & Lesbian Archives. Learn more about the ONE Archives at www.onearchives.org.

3:30 p.m. – 4:30 p.m.

NO SUCH THING AS A BAD HOME MOVIE:

HOME MOVIE DAY

Loni Shibuyama

Since 2003, film enthusiasts throughout the world have gathered for the annual Home Movie Day, an event organized to celebrate home movies and amateur filmmaking. Renowned director Martin Scorsese said, “Saving our film heritage should not be limited only to commercially produced films. Home movies do not just capture the important private moments of our family’s lives, but they are historical and cultural documents as well. Consider Abraham Zapruder’s 8mm film that recorded the assassination of President Kennedy or Nickolas Muray’s famously vibrant color footage of Frida Kahlo and Diego Rivera shot with his 16mm camera. Imagine how different our view of history would be without these precious films.”

Loni Shibuyama has volunteered for Home Movie Day since 2006 and has worked with film and video collections at the Japanese American National Museum, USC’s Hugh M. Hefner Moving Image Archive, and the New York Public Library. She received her master’s degree in moving image archiving and preservation from New York University and works as an archivist at ONE National Gay & Lesbian Archives. To learn more about Home Movie Day, visit www.homemovieday.com.