SPECIAL EVENT
1. A VERY QUICK TOUR OF L.A. AREA ARCHIVES

PANEL DISCUSSIONS
2. START YOUR ENGINES: HOW L.A. BECAME THE CENTER OF CAR CULTURE
3. CSI LOS ANGELES: ARCHIVAL CASE STUDY INVESTIGATIONS
4. WISH YOU WERE HERE: LOS ANGELES IN POSTCARDS
5. SOUTHERN CALIFORNIA RANCHOS AND HOMESTEADS

PRESENTED by L.A. as SUBJECT
Southern California history comes alive in exhibits from more than 80 historical collections and archives—including L.A.-area universities, libraries, museums, and community organizations. Browse rare collections, consult with experts, and learn how the region’s historical archives have informed new scholarship and creative works. Presented by L.A. as SUBJECT, the bazaar offers a wealth of resources for exploring the stories of Los Angeles. L.A. as SUBJECT—an association of archives and collections hosted by the USC Libraries—is dedicated to documenting the rich history of the Los Angeles region and to improving the visibility, access, and preservation of archives. A rich variety of educational programs about the hidden histories of Los Angeles are scheduled throughout the day.

EDUCATIONAL SESSION
6. ON THE RECORD: GETTING STARTED WITH ORAL HISTORY

FILM SCREENING
7. EVERYDAY SUNSHINE: THE STORY OF FISHBONE
In the early 1980s, Fishbone rose from its Los Angeles roots to become one of the most original bands of its time. Produced and directed by Lev Anderson and Chris Metzler, this documentary results in an archive.

A VERY QUICK TOUR OF LOS ANGELES AREA ARCHIVES

Postcards have been used since the nineteenth century as a way to inform friends of a pleasurable vacation destination. Collectors David Boulé and Melvin Hale discuss how Los Angeles, with its year-round sunny weather, has a long tradition of advertising its charms through this inexpensive form of media.

SOUTHERN CALIFORNIA RANCHOS AND HOMESTEADS

In the early nineteenth century, when Los Angeles was just a small pueblo, a number of ranchos populated the Southern California landscape. Paul Spitzzeri of the Homestead Museum, Carmen Schott from the Rio Hondo State Historic Park, and Mike Vernon of Rancho Los Cerritos talk about the challenges of preserving and interpreting their landmarks for a new generation.

EDUCATIONAL SESSION

ON THE RECORD: GETTING STARTED WITH ORAL HISTORY

This workshop—presented by Natalie M. Fousselle, Director of the Center for Oral and Public History at Cal State Fullerton—will introduce attendees to the process of conducting oral history interviews. Subjects to be covered include preparing for interviews, proper recording equipment, transcription, and the kind of paperwork needed for depositing the results in an archive.

DOCUMENTARY FILM SCREENING

EVERYDAY SUNSHINE: THE STORY OF FISHBONE

In the early 1980s, Fishbone rose from its Los Angeles roots to become one of the most original bands of its time. Produced and directed by Lev Anderson and Chris Metzler, this documentary film tells the story of the band that demolished the walls of genre and challenged the racial stereotypes and political order of the music industry—and the nation.

PROGRAMMING HIGHLIGHTS

SPECIAL EVENT

A VERY QUICK TOUR OF LOS ANGELES AREA ARCHIVES

Just as speed dating brings together lonely hearts, this quick-paced series of 5-minute presentations will help connect scholars, students, and history buffs with the archival collections they need. More than a dozen L.A. as Subject members will share one notable item from their archives as a way of introducing their collections. Bring a notepad, watch the presentations, and then head down to the exhibition hall for a second date.

PANEL DISCUSSIONS

START YOUR ENGINES: HOW L.A. BECAME THE CENTER OF CAR CULTURE

Drag races. Drive-thru. The gas pump may be the car capital of the world, but Los Angeles has long been associated with car culture. Learn about Southern California’s special connection with the automobile as panelists Leslie Kendall, curator of the Petersen Automotive Museum, and Ken Berg, an archivist at the Motorsports Education Foundation, discuss the history of motoring in Los Angeles.

CSI LOS ANGELES: ARCHIVAL CASE STUDY INVESTIGATIONS

Like the forensic detectives on television, history researchers can be confronted with a baffling number of contradictory sources and dead ends when trying to untangle a mystery. In this discussion, specialists analyze the difficulty in piecing together scanty historical data to tell an electrifying story.

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