

**LA as Subject
General Membership Meeting
Via Zoom
10/10/2023**

of attendees: 53

Agenda:

1. Standing items
 - a. Approve August meeting notes (Lisa)
 - b. Welcome new members (Victoria)
 2. Living New Deal Project with Executive Director Richard Walker
 3. Archives Bazaar Logistics Information Session and Q&A with Patty and Tyson from USC
 4. New Business and Announcements
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- 1. Approval of the August 2023 LAAS General Meeting Notes**
 - Jessica Gambling asked all members in attendance to vote “aye” (approve) or “nay” (don’t approve) using the Zoom Chat feature.
 - Notes were approved as written.
 - 2. Welcome New Members**
 - Victoria Bernal introduced our newest members:
 - Greater Los Angeles Girl Scouts Heritage Committee with representatives Christina Rice and Patty Brundig
 - 3. Living New Deal Project**
 - Richard Walker, Executive Director, provided an overview of the Living New Deal Project, <https://livingnewdeal.org/>.
 - Project has been going on for over 10 years and they have mapped over 18,000 New Deal public works and artwork across the United States.
 - This is a crowd sourcing project and they welcome volunteers from across the US to submit site information.
 - Natalie McDonald is a Research Assistant staff member in the Los Angeles area and is interested in hearing about any New Deal sites/items from LA as Subject members.
 - They would like to enlist help from libraries, museums, historical societies, etc. and would like to participate in any public programs and promote lessons learned from New Deal (both good and bad) to help people demand more from our government.
 - Please take a look at their website. Most people will be familiar with the WPA (Works Progress Administration), but there were many other programs as well such as the PWA (Public Works Administration), SERA (State Emergency Relief Administration), etc.
 - “LA was transformed by New Deal” – Long Beach earthquake led to many schools needing to be rebuilt by New Deal – dams, sewers/waterlines, parking lots, parks, etc.

- This project wants to emphasize the impact of long term public investment. There is no national museum on the New Deal.
- They want to get the public involved in history, to find artwork, parks, buildings created under the New Deal. People can go find these sites and it “makes history real.”
- The New Deal created ethical projects, uplifted the common person, relieved the desperation of the Great Depression, inspired people in the arts/theater to create work projects and offered dignified work; doing something for the community.
- Please contact Richard Walker (richardwalker@livingnewdeal.org) and/or Natalie McDonald (natalie.mcdonald@livingnewdeal.org) for questions or ways you and/or your organization can participate.
- Questions
 - Jessica – what tools are they using to map locations as part of project?
 - How do they ensure locations are accurate and other information accurate? Are submissions verified as “really New Deal?”
 - How do they get historical images?
 - Tiffany Sanford – how do you find the information locally? Are there lists by agency?
 - This is why Richard is speaking to us. The New Deal has never been assessed to determine what all was accomplished; that is the reason for the project.
 - Pasadena Public Library has info on SERA and the Rose Bowl was part of SERA.
 - Michael Berg – can Richard elaborate on New Deal work on public lands north of Los Angeles?

4. Archives Bazaar Logistics Info Session

- Tyson Gaskill and Patty Johnson shared logistical information regarding this year’s Archives Bazaar.
- Not much has changed from last year.
- Guidelines will be emailed out.
- The program information will be posted online this week.
- Be sure to check the LA as Subject website for details.
- Bring your own name badges.
- Azalea Camacho went over the programming with everyone.
- Tablecloths will be provided as will placard with repository names.
- Victor Bernal and others were interviewed regarding the bazaar for Robert Peterson’s Hidden History LA podcast and the link will be shared on the LAAS listserv.

5. New Business and Announcements

- Brian Belak – the Home Movie Day Los Angeles event will be held on November 5, at the Academy Museum of Motion Pictures:
<https://www.academymuseum.org/en/programs/detail/home-movie-day-at-the-academy-museum>

- A team of volunteers from around LA invite the public to bring analog home movies (8mm or 15mm + VHS/DVD). The movies will be projected and watched and there will be discussions about preservation.
- Home Movie Day Los Angeles will have an exhibitor table at the bazaar.
- Mallory Furnier – as a “food appetizer” in advance of the bazaar, there will be an opening and reception scheduled for October 19 for CSUN’s new exhibit - <https://library.csun.edu/events/eating-archives-reception>.
 - Mallory also mentioned perhaps a tour of CSUN could be the next in-person LAAS event in November?
- Guadalupe Martinez from CA Revealed announced funding is available towards creating a community archive workshop - <https://californiarevealed.org/caws>. Please contact Guadalupe for more information: gmartinez@californiarevealed.org
- Ozge Gencay Ustun mentioned the NEDCC will be at the bazaar, presenting a new project: free on-site consultation visits for cultural heritage disaster preparedness.
- Lisa Crane from The Claremont Colleges Library stated a job listing for two Processing Project Archivists to process the Mrs. Myrlie Evers-Williams (POM '68) collection is now posted.
- Suzi Noruschat informed everyone that there is a new exhibition at USC Libraries titled, “Women of integrity, celebrating 175 years of the Immaculate Heart Community.”

Next meeting:

Tuesday, December 12, 10am to noon via Zoom